




KC DAMA DAY 2019 - Data Visualization Workshop

<p><u>When:</u> Date: Tuesday, May 7th Time: 8AM – 5PM Registration & Hot Breakfast at 7:30AM <i>Hot Breakfast, Hot Lunch, Drinks & Snacks included in price</i></p>	<p><u>Location:</u> KU Edwards Campus BEST Building Conference Center 12600 Quivira Road Overland Park, KS 66213 https://edwardscampus.drupal.ku.edu/campus-map</p>
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<p>Speaker: Erin Waldron</p> 	<p>Presenting: Bringing Data to Life: Why Data Visualization Matters for All Data People</p> <p><i>(Or why DBAs, Data Modelers, Data Architects, and more need to understand data visualization)</i></p> <p>Do you want to know more about data visualization? Do you wonder how a data modeler or DBA fit in to the data visualization world? Have you ever wondered if your data warehouse is working for your BI team?</p> <p>BRING YOUR LAPTOPS, or just following along with the handouts – YOU WON'T WANT TO MISS THIS ONE!</p> <p>Join us on May 7th to learn all this and more – and you get hands on experience so you can remember what you learn!</p>
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This class will be composed of the following:

1. Bringing Data to Life: Why Data Visualization Matters for All Data People (Presentation)
2. Form Follows Function: Picking the Right Chart for Different Data (Workshop)
3. Long and Skinny Data: Structuring Data for Visualization (Presentation)
4. Visualization Makeovers: Avoiding the Most Common Data Visualization Mistakes (Workshop)
5. The Communication Checklist: Creating Better Organizational Conversations Around Data (Presentation)

This great mix of lecture and hands-on workshop will give you a great introduction to data visualization (we'll use Tableau for class, but any tool will work for the concepts). This is a class for all data people – don't miss out!

Hurry! Early Bird Price through April 23rd:

\$75 for KC-DAMA Members
\$150 for Non-Members*

Cost (after April 23rd):

\$100 for KC-DAMA Members
\$175 for Non-Members*

*(*includes KC-DAMA membership thru March 31, 2020)*

Speaker Bio

Erin graduated from Knox College in Galesburg, Illinois where she focused on creative writing and photography. With her educational background firmly rooted in the humanities, Erin's approach to data analytics draws heavily on storytelling and design. Erin honed her data visualization skills while working at Washington University in St. Louis, where she co-founded the university's Tableau User Group. Under her leadership, WU TUG grew to over 200 members and transcended all seven schools.

In 2017, Erin left her position as Research and Visual Analytics Specialist in the Provost's Office to start her own education business, Data Dozen. Working with students and professionals alike, Erin strives to demystify visual analysis by leading hands-on workshops that make data visualization—and by extension, data itself—approachable, exciting, and meaningful. Her workshops have been hosted by universities across the nation, including Harvard University, Johns Hopkins University, New York University, Stanford University, and Yale University, among many others. As a consultant, Erin brings her analytic expertise to data projects across corporate and non-profit sectors.

After more than a year of full time Airbnb travel, Erin and her husband Jay have recently settled in Kansas City with their lanky pup Odin. Their blog, bnbNomad, serves as a resource for Airbnb hosts and guests, and produces another stream of data ripe for visualization.

RSVP:

Please e-mail rsvp@kcdama.org by April 30th

You may request an invoice or register online at: <http://kcdama.org/events/>